

## **Columbus Direct Wins Best Lifestyle Insurance Product Provider in 2011/12 Personal Finance Awards**

Columbus Direct have been announced as the winners of the Best lifestyle insurance product provider in the 2011/12 Personal Finance Awards.

The award was in the category covering Insurance that protects the policyholder if they lose their jobs through illness, injury or redundancy.



The winners were decided based on a poll of readers of The Money Pages and What Mortgage websites, followed by an independent panel of judges made up of financial experts across the country.



Simon Jones, Head of Protection Products at Collinson Insurance Group said; “Firstly, we were delighted to be nominated by the readers of the moneypages.com and of What Mortgage magazine. It’s even more gratifying to learn that an independent panel of highly respected industry experts scored us so highly amongst such strong competition in Aviva, AXA, Cardiff Pinnacle and Legal & General and we are of course thrilled to have won this prestigious award.”