

For Immediate Release

Collinson Insurance Services (a trading name of Collinson Insurance Brokers Ltd) have gone live with their new creditor insurance panel proposition with their first major client, Moneysupermarket.com.



The panel provides Moneysupermarket with a fully managed, white label solution for their creditor insurance (also known as ASU, Mortgage Protection or Payment Protection) channel. Moneysupermarket customers are able to view a range of competitive quotes, do detailed comparison and buy online, all within one simple, common customer journey, regardless of the provider selected.

Simon Jones, Head of Protection Products at Collinson Insurance Brokers said; “We are delighted to be partnering with such a prestigious organisation as Moneysupermarket with our new creditor panel proposition. Together we believe that the proposition provides customers with the high quality products and breadth of choice needed in this market. We very much look forward to a mutually beneficial long term partnership with Moneysupermarket.

The new service can be found at: <http://www.moneysupermarket.com/asu/>

Ends

For further information please contact:

Carolyn Monchouguy

020 7623 2368

07788 150 495

carolyn.monchouguy@fwdpr.co.uk

Yelena Palmer

020 7623 2368

07799 411539

yelena.palmer@fwdpr.co.uk

Notes to editors

Collinson Insurance Brokers is part of the Insurance management division of The Collinson Group Ltd, providing world class insurance solutions – with a global reach. With a track record of more than 25 years of innovation in insurance and a reputation for pioneering niche insurance marketing we bring a depth of product and marketing understanding to build, deliver and market both wholesale and retail insurance.

The Collinson Insurance Group is made up of underwriting, wholesale, broking and retail divisions.

Collinson Insurance Group is the insurance division of The Collinson Group, a privately owned global organisation that uses data, customer insight and marketing expertise to the benefit of its companies, clients and customers. Collinson Group companies include Columbus Direct (www.columbusdirect.com) and Priority Pass (www.prioritypass.com) Collinson Insurance Group.

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